



**I3 host a policy dialogue *Round Table Discussion*
at THE ARTS+ Exhibition, Innovation Summit,
Thursday 11th October 2017, 4-5.30pm**

I3 invite all interested stakeholders to begin the policy dialogue debate with a Round Table Discussion at THE ART+Exhibition. The event will take place at THE ARTS+ summit, on the topic of ‘A Versatile Approach to Innovation’. The specific discussion will be ‘A *strategic view of the CCI and their role in the research funding programme Horizon2020*’. The discussion will be led by subject matter expert Paolo Cesarini, Head of Unit, Social Media & Media Convergence, European Commission. The event will be moderated by Andrea Nicolai co-founder of T6, project manager, consultant and strategist for the European Commission.

This open event will share research, insights and expertise in the sector, and be of particular interest to policy makers and policy consortium members, interested in the opportunity to discuss the next framework for funding. As well as industry planners, researchers and creative content makers keen to join the conversation. THE ARTS+ Exhibition is a business festival for those that create pioneering partnerships for the smart use of creative content.

THE ARTS+ exhibition takes place during the Frankfurter Buchmesse in hall 4.1, this is an open area and can be visited with a ticket for either event, THE ARTS+ or Frankfurter Buchmesse.

To purchase tickets to THE ARTS+ visit: <https://theartsplus.com/tickets/>

To purchase tickets to The Frankfurt Book Fair: www.book-fair.com/en/tickets/private-visitor-tickets

For further information:

The latest news on THE ARTS+ exhibition is available here:

http://info.book-fair.com/i/rVVR83XD199koNDgm_NqzF4sXdrkNfg-

Details on Roundtable at the THE ARTS+ Innovation Summit

<https://theartsplus.com/sessions/innovation-summit-iii-agile-measures-innovation/>

I3 project details

Web site: <http://i3project.eu/>

Twitter: https://twitter.com/EU_I3

Contact details: hello@i3project.eu

Join the debate and shape Europe’s Media Future!

i3 is European Commission funded project, it supports European media projects and companies in bringing their research and development results from lab to market.

Vital Media is a newly launched initiative that will provide a unique place for a structured dialogue and involve different interest groups in the conversation.