



Investor Meeting for Media Innovators

Learn different options of funding your R&D

London - I3 is a European Commission funded project dedicated to support Europe's media innovators. I3 invites innovators and stakeholders to an Investor Meeting - a one day event packed with insight, advice and collaboration. The event focuses on different options for funding R&D in media sector in Europe, that is, funding from the European Commission, private investors, corporates and alternative sources.

On 5th October, industry experts and investors will gather at F6S headquarters at Hackney Wick London, to share their insights into current challenges facing the media industry as well as the massive opportunities that emerge with one of the biggest and fastest transformations in the history of the sector.

The first part of event will be dedicated to European Commission financed projects creating media innovation. How can such projects move quickly in the race with other, sometimes quicker, startups and what can they learn from them? How can projects ensure the exploitation is properly planned from the very beginning? What does it take to successfully commercialize a project? These and many more questions will be answered on the keynotes - Exploitation Done Right and Evaluators Red Tape.

The second part of the event will mix European Commission financed projects with startups and will focus on available funding opportunities. While startups are interested to learn about public funding opportunities, European Commission funded projects need to investigate their commercialization options. Topics like "Investors outlook on Europe's media industry", "You're a media startup. Great! What's next?", "Media and European Commission: The future", will provide sound guidance and advice. The latter half of this will be a Speed Dating session with startups meeting media investors. Startups will be able to tailor their fundraising opportunities and European Commission projects to advance their exploitation activities.

Agenda

- 11:00 Welcome
- 11:15 Introducing European Commission funded projects
- 11:30 Exploitation done right
- 12:30 Evaluators red-tape
- 13:00 Have you done self-assessed evaluation yet?
- 13:30 Lunch
- 15:00 Investor's outlook on Europe's media industry
- 15:30 You're a media startup. Great! What's next?
- 16:00 Media and European Commission: The future
- 16:30 Speed Dating
- 18:00 Break
- 18:30 Alternative funding for media innovators
- 19:00 Media startups in UK: R&D & Video Games Tax Relief
- 19:30 Wrap-up
- 19:45 Drinks & Networking

Speakers

Nikos Sarris. Nikos works on R&D projects which have the ambition of making Information Technologies more useful to our everyday life. Focussing more on news and media, he tries to think of new ways for discovering the information and content that is useful to different people in different ways. Nikos has successfully completed a number of European Commission financed projects.

Thierry Baujard. Thierry is founder of Pan European Investment Network Media Deals focussing on cross border Mediatech investment. He is also CEO of peacefulfish, a consultancy specialised in the financing of the content industry. He offers 20 years experience in the communication and entertainment industry. After graduating in Paris, he worked in London as a business consultant for entertainment companies and telecom operators, then in France and Germany in Business Development for Vivendi and for ARTE (Franco-German TV station) in Strasbourg.

Heikki Rotko. Heikki is a self employed CEO, Chairman, Board Member and angel investor in digital companies that serve media, sports and entertainment sectors. Heikki has a broad CEO level expertise having led Finland's largest Private broadcaster MTV Oy and also having been chairman of Egta which represents over 130 European broadcasters. Heikki got his digital kicks in 1997 when he started, led and took public Satama Interactive which operated in 7 different markets on three continents. Heikki is a sports freak, family man and hell of an active barbequer.

Event details

Date: **Thursday, 5th October, 2017**
Location: **F6S, Unit 6 Queens Yard, Hackney Wick, E9 5EN, London, UK**
RSVP: <https://www.eventbrite.com/e/1-investor-meeting-with-i3-tickets-37483417912>
Website: <http://i3project.eu>
Enquiries: catherine@f6s.com