European Media Innovators Exhibiting with i3
at IBC Show 2018

i3 will be championing an impressive range of European media technologies at IBC Show 2018. With three European consortium projects, funded by public and private partnerships and nine startups to exhibit, we know we have something to excite everyone interested in the media and convergence sectors. These are technologies that have the potential to change lives and drive further innovation, creating new market spaces and opportunities not just across Europe, but globally.

Throughout the exhibition, our chosen innovators will be showcasing their technologies and sharing their visions for the future. The technologies all range in their market readiness from prototype through to being fully in the market. Technologies will present their products and demonstrate their key innovations through a variety of live demonstrations, presentations of software, case studies, workflows and metrics.

European Consortium Projects

Specialist industry consortium projects developing state of the art technologies present their prototypes and products still in development and iteration. Demonstrations will include ground breaking technologies in VR, immersive experiences and radio.

VRTogether aims to integrate diverse media formats into the innovative vehicle of virtual reality, bringing practical real-world use cases for this stunning advancement in technology and providing practical applications that truly utilize its capabilities. The applications of VR are endless and with projects such as this, the reality is not far from us.

ImAc seeks to create software that can translate media into multi-sensory experiences in order to break down the barriers of language, understanding, sensory limitations and ability. The impact of such work cannot be underestimated as it can dramatically improve the lives of many worldwide while opening up markets to content creators and businesses alike.

HRadio will leverage the full potential of hybrid technology for radio, rejuvenating the sector in a way necessary to allow competitiveness in this new multimedia and multi-platform era. A game changer for content creators and broadcasters worldwide!

Startup
The team at Veeplay have chosen to attend the full IBC exhibition to present their product and make the most of the opportunities to connect with sector leaders.

VEEPLAY's complete platform coverage, advanced ad-monetization capabilities and customization options make it the perfect choice for publishers looking to monetize video apps.

Competition Winners
The i3 competition winners secure a day each at IBC Show 2018.

VirtuItaly (Italy) designs and produces immersive and interactive exhibitions with the best quality standards for culture and creativity.

Frameright (Finland) makes sure that images look good on all channels and devices.

Teltoo (Spain) is a decentralized video delivery network that scales on demand to solve the uncertainty of streaming live content for operators, broadcasters, and OTT providers.

Audiodraft (Finland) are a Global Audio Branding Service and use data and technology to develop and manage unique sounds for brands.

StoryTEQ (Netherlands) a Dynamic video platform that empowers brands to be personal and relevant in their video marketing.

Edit8 (United Kingdom) Great tools for professional editors in Avid/Premiere flows synchronizing audio, playing AAF and many other editing tools

Lucid Web (Belgium) provide WebXR players that are fully web-based and responsive across desktop, mobile as well as VR headsets, targeting brands, enterprises and VR production agencies. Making it easy for everyone to get into XR.

AmberScript (Netherlands) uses state-of-the-art speech recognition technology to quickly transcribe audio automatically.

I3 supports European technologies to access the biggest and best opportunities in the sector and to connect technologies with opportunities to commercialise, find investment and customers.   The opportunities offered at IBC Show 2018 are significant and exciting!

Meet the innovators and discover the technology at IBC Show 2018
Hall 8, Booth B05 'I3 European Media Innovation'
Map location: https://ibc18.mapyourshow.com/7_0/floorplan/?hallID=D&selectedBooth=booth~B05

Online
http://i3project.eu
https://www.f6s.com/i3-project
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